

WORDCAMP ZÜRICH

The latest WordCamp conference in Switzerland

Schedule

Friday, 13th September

Contributor Day takes place between 9 a.m. and 4 p.m at Liip Arena.

Saturday, 14th September

Each session lasts 40 minutes, which is made up of 35 minutes for the talk and 5 minutes for Q&A. We have a few lightning talks ⚡, each of which is 10 minutes long.

Time Track 1

Track 2

08:00 📄 Registration

09:00 🗣️ Opening remarks






09:30 **Progressive WordPress:
bringing modern open web
solutions to WordPress (EN)**
Alberto Medina, Thierry Muller

**Page und Theme
Builder Elementor
(DE)**
*Corinne Ulrich, Joshy Merki,
Haeme Ulrich*

10:15 ☕ Morning Break (Znüni)

10:45 **Hirn trifft Webseite – und
wie du deine Besucher**

**Faster Support – From
Both Sides (EN)**

11:30	 Public speaking: dispel the myths and tips for success (EN) <u>Simona Simionato</u>	WordPress for Future – a smarter, leaner and more efficient web (EN) <u>Simon Kraft</u>
11:40	 Vom Agentur-Büro in die ortsunabhängige Selbständigkeit mit WordPress (DE) <u>Michael Hörnlimann</u>	
11:50	 Die dunkle Seite der Conversion-Optimierung (DE) <u>Dorian Warning</u>	
12:15	 Lunch (Zmittag)	
13:15	 Why Internet Explorer 6.0 is still the best browser on the market (EN) <u>Rafi Hazera (Zukkihund)</u>	
13:30	 Roast my Host (Panel, EN)	Usability and User Experience of Immersive Web VR Platforms (EN) <u>Janine Videva</u>
14:15	A brief introduction to Ally (DE) <u>Nico Martin</u>	Taking Analytics to the Dance Floor (EN) <u>Claudia Kramer</u>
15:00	 There's more to life than WordPress: 20 years of experience in 10 minutes	Pains and Gains with WooCommerce (DE)

(EN)

Enrik Berisha

Mark Howells-Mead

15:10 ⚡ Building a news aggregator with WordPress – Why and how! (EN)

Mirko Humbert

15:20 ⚡ Enhancing your WP Admin Panel (EN)

Daniel Gordon

15:45 🍷 Afternoon Break (Zvieri)

16:15 Mehrsprachige Websites mit WordPress (DE)

Martin Sauter

CSS Grid in the wild (EN)

Jessica Lyschik

17:00 Schema, Google & The Future of the Web (EN)

Jono Alderson

Build, maintain and sell a WordPress Plugin – Lessons learned (DE)

Robert Windisch

17:45 Closing remarks

After Party

20:00 After Party @ Kanzlei Club